

# **Census of Marine Life** Education and Outreach Network

## June 28, 2007

## **In This Issue**

TOPP National Geographic CeDAMar Blogs Barcode Conference Int'l Cruise Database MAR-ECO Exhibit

## **TOPP Has New Name, New Website**

TOPP used the launch of its new website at <u>www.topp.org</u> to officially change its name to "Tagging of Pacific Predators." An interactive map, photo of the day, questions for researchers, and feature stories are but a few of the innovative and interesting things found on the home page. Congratulations to the TOPP web team for creating such a fun and informative site.



Photo: White Shark at the Monterey Bay Aquarium.

## **National Geographic and Census Working Together**

Jesse Ausubel, Ron O'Dor, Sara Hickox, and Darlene Crist met with the editorial staffs representing all of National Geographic's divisions in Washington, D.C. on June 8. The meeting was an excellent beginning to a productive working relationship between NGS and the Census. While there, Jesse and Ron were interviewed for an upcoming segment about the Census on NGS's TV show "Wild Chronicles." The Census also was invited to nominate young scientists to NGS's "Emerging Explorers" program. A meeting with the Digital Media Department is scheduled for July 2 to determine how NGS might integrate Census information into its website. Plans are also underway for a NGS-sponsored video training session for the All-Program Meeting in Auckland in November. Last but not least, National Geographic TV shared some video shooting guidelines with the group to help ensure that video taken by Census researchers is of high enough quality to be used by National Geographic television. These guidelines are available on the Census Partners Resource Page of the portal (user name Outreach1, password Census1)

www.nationalgeographic.com/donate/wildchronicles/

## **CeDAMar Enters Blog Arena**

ANDEEP Researcher Angelika Brandt and CeDAMar's Brigitte Ebbe were recently featured bloggers at <u>eic-ecowatch.blogspot.com</u>. Angelika and Brigitte used the blogs to explain what they do and what they are discovering in an interesting and informal way. To read their entries, enter their names in the search field to quickly access their entries.



Photo: Dr. Angelika Brandt.

## **Barcoding Conference Set for September**

The Second International Barcode Conference will be held 18-20 September 2007 in Taipei, Taiwan. Census participation is strongly encouraged. Of particular interest is the Fish Barcode of Life (FISH-BOL) meeting on 17 September and the Marine Barcode of Life meeting on 21 September. For information on marine barcoding efforts, please contact Dirk Steinke (dsteinke@uoguelph.ca), who serves as liaison between the CoML and Barcode of Life communities.

For more information on the conference, visit the conference website at:

http://www.bolinfonet.org/conferences/index.php/conference/view/ second-international-barcode-conference

## International Cruise Database & Website Online

Census participants are invited to add their cruise information to an international database created as a joint initiative of CoML and POGO (the Partnership for Observation of the Global Oceans). The consolidated database is designed to help scientists from different countries coordinate future funded research by making information about research vessels of opportunity readily available, aiding retrospective ability to find data in regions of interest, and making it possible for projects to conduct joint work and to fill empty berths.

www.pogo-oceancruises.org

## Deeper Than Light Opens in Portugal

MAR-ECO's traveling exhibit, Deeper Than Light, continues its travels around the globe. On Tuesday June 12, it opened in Matosinhos, Portugal. The exhibiti not only opened in a new Image Deleted location, but the location itself, PLANETA MAR, opened for the first time. Deeper than Light



focuses on experiencing the deep-sea and the unknown.

http://www.mar-eco.no/

The Census of Marine Life is a growing global network of researchers in more than 80 nations engaged in a ten-year initiative to assess and explain the diversity, distribution, and abundance of marine life in the oceans-past, present, and future.

Darlene Trew Crist Census of Marine Life

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